Micro-Learning
And the Pandemic

How Temasek Polytechnic Singapore supports the National Effort in Continuing Education and Training during a Global Pandemic

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What are Micro-Learning Courses (MLC)?

- Runs on a mobile app (e.g. Gnowbe.com)
- Bite-sized & Focused Learning (15 mins / lesson)
- Participatory learning
Why Micro-Learning?

**Flexible**
- Designed for convenience & accessibility e.g. During COVID circuit breaker
- Learn anytime when you are ‘ready’, 24/7
- Start, Stop, and Resume anytime

**Effective**
- Bite-sized makes it easily digestible
- High engagement & better retention of learning

**Savings**
- Cost less and take less time to learn
- Increases productivity
All this is great.

But before COVID-19…
The take-up of Micro-Learning Courses was lukewarm.

Temasek Polytechnic continued to invest in developing Micro-Learning Courses steadily since 2018.
Today, we have more than 130 Micro-Learning Courses to choose from.

www.tp.edu.sg
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www.tp.edu.sg
… and then COVID-19 struck
Singapore’s Response to the COVID-19 Global Pandemic

Enhanced Training Support Package (ETSP)

where companies are incentivised to train and upskill their workforce during this pandemic
Enhanced Training Support Package (ETSP) ... for the most affected sectors of the economy.

www.ssg.gov.sg/ETSP_EnhancedAP.html

1. tourism,
2. air transport,
3. retail,
4. food and beverage (F&B),
5. point-to-point transport and private hire bus transport,
6. arts & culture,
7. aerospace, and
8. marine & offshore sectors

Temasek Polytechnic provides training under ETSP to these sectors
Enhanced Training Support Package (ETSP)...

... for the most affected sectors of the economy.

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• **Enhanced course fee support** at 90% of course fees for Singapore Citizen and SPR

• **Enhanced Absentee Payroll (AP) support** at 80% of hourly basic salary capped at $7.50 per hour

• More that **10,000 signups** from more than **40 companies**
Positive Feedback

• Very useful & relevant
• Good Content
• Easy to learn, understand
• Useful topics & videos
• Well presented & organized
• Like the examples

"The feedback from our colleagues on the Enhanced Training Support Package (ETSP) Micro-Learning Courses offered by Temasek Polytechnic has been fantastic and this is certainly something we would build into our training calendar for the rest of the year."

Mr Jonathan Ng,
Cluster Director of Human Resources,
JEN Singapore Tanglin and
JEN Singapore Orchardgateway
Thank you.

Temasek Polytechnic:  www.tp.edu.sg

Temasek Polytechnic Micro-Learning Courses:  
www.tp.edu.sg/schools-and-courses/adult-learners/all-courses.html

ETSP:  www.ssg.gov.sg/ETSP_EnhancedAP.html

Gnowbe:  www.gnowbe.com