Bridging Innovation and Learning in TVET

Implemented by

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BILT Expert Group – Dual Transition in the Hospitality and Tourism Sector

Preliminary results
Focus sector: Tourism & Hospitality

- Taking stock of current debates around new skills in the hospitality and tourism sector within the three regions
- Identifying innovative TVET practices from the hospitality and tourism sector in each region
- Developing a publication featuring practical recommendations for TVET stakeholders in the hospitality and tourism sector

Lead: Swiss Federal University for VET (SFUVET), Switzerland

Co-leads:
Boma International Hospitality College (BIHC), Kenya, and École d’Hôtellerie et de Tourisme Paul Dubrule (EHT), Cambodia

BILT Expert Group members: 31 members from Europe, Africa and Asia-Pacific

Work mode: regular online/physical meetings

Timeline: March 2023 - November 2023
Meetings of the BILT Expert Group

**Meeting 1**
- **Kick-off**
- Current trends in the tourism and hospitality sector
- *March*

**Meeting 2**
- Promising practices for identifying, integrating and implementing new green and digital skills
- *May*

**Meeting 3**
- Recommendations for identifying, integrating and implementing new green and digital skills
- *June*

**BILT Bridging Event / Meeting 4**
- First draft of the synthesis report
- *August*

**Meeting 5**
- Final draft of the synthesis report
- *September*

**Meeting 6**
- Final meeting; looking ahead
- *October*

BILT Bridging Event – TVET for hospitality and tourism
Current trends in the Tourism and Hospitality Sector

- Circular economy
- Energy efficiency, renewable energy
- Efficient use of resources
- Reduction of food waste, single use plastics etc.
- Smart mobility
- Carbon-neutral tourism and hospitality buildings
- Labor shortage, staff retention, «war for talent»
- Multiskilling
- Platform economy
- Big data
- Blockchain
- Automatization
- Apps and platform
- Handheld gadgets
- Augmented reality, augmented virtuality, virtual reality
In the different sub-sectors (visitor attractions, accommodation, food and beverage, tour operators and travel agents & destination management) the trends lead to new and adapted:

- Processes
- Materials
- Offers
- Tools

Those require new job-specific skills regarding:

- Decision making
- Implementation
- Application / use
- Maintenance
- Support

...as well as a number of transversal skills (also known as «core skills», «soft skills», «20th century skills» etc.).
Role of TVET

- Identifying new green and digital skills in the tourism and hospitality sector
- Integrating those identified skills into curricula
- Ensuring that the learners have the opportunity to develop those skills in training
Input from the Expert Group

**Identification:**
- Regular monitoring (input from industry, literature review)
  
  E.g. Data on LinkedIn, “tracking events”

**Integration:**
- Adding new green and digital skills without revising the entire curriculum
- All relevant stakeholders should be involved in the process
  
  E.g. international standards to not redouble efforts

**Implementation:**
- Provide the opportunity to develop skills (learners & workers)
- Trainers need the relevant skills to teach them
- The TVET provider needs the relevant infrastructure (tools, programs)
  
  E.g. in-residence training, job-shadowing, address the whole mindset (transversal skills) and lead by example (green campus etc.)
Thank you