

28 June 2023

# Preparation and Readiness for Digitization in Tourism and Hospitality

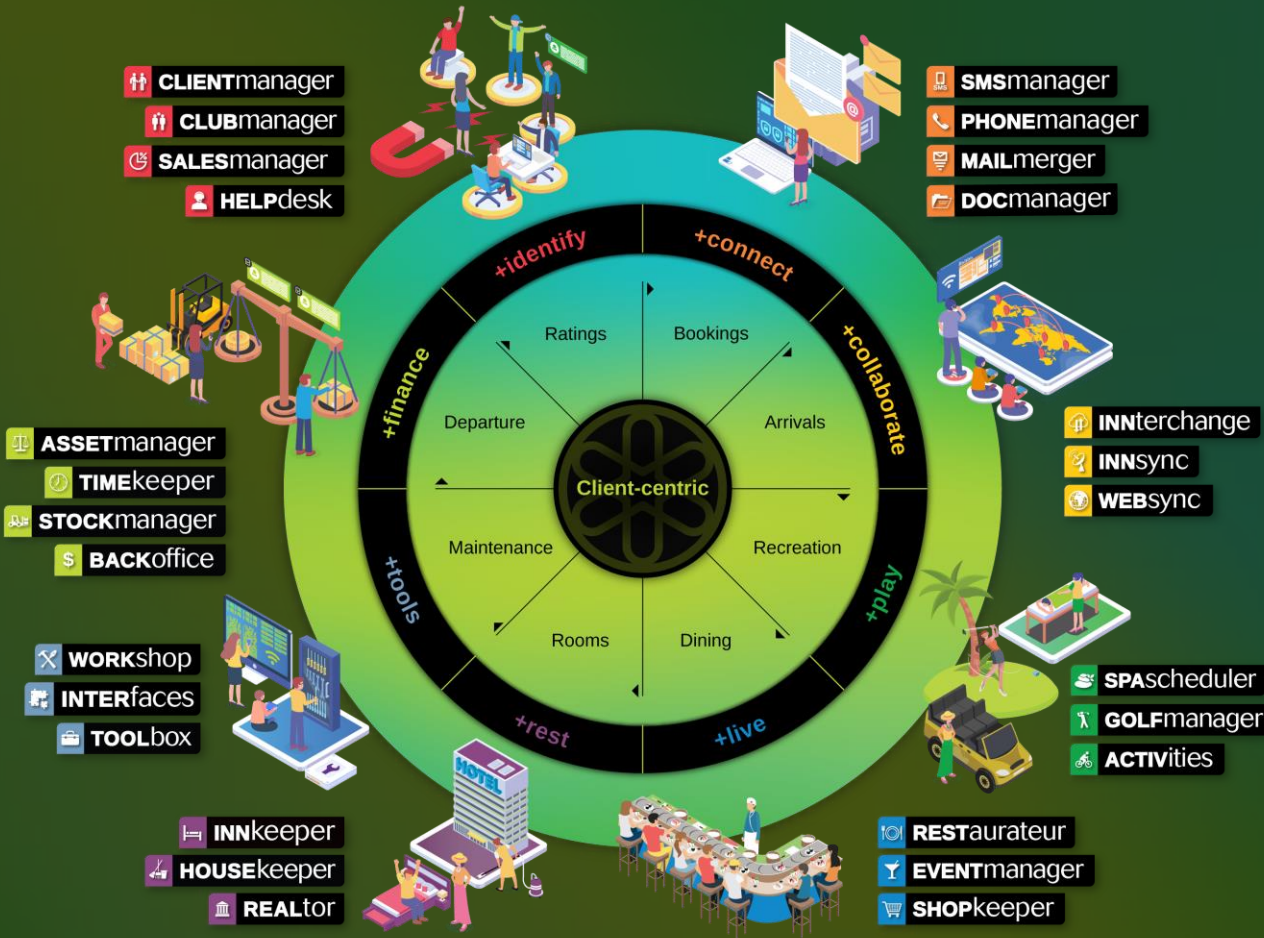
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**cimso**



# Who is CiMSO?

- Integrated Software Solution Suite
- Hotels, Lodges, Resorts, Game Parks, Golf Clubs
- “Turn-key” Solutions
- Development, Distribute, Support
- Focus on Hospitality Industry
- Africa and Asia Theatres



12 Countries

51 Central Reservation Offices

373 Geographic Synchronisers

624 Client Data Platforms with CRM

4,529 Administrative Users

4,746 Point of Sale Users

9,275 Computer Users

104,230 PAX in Beds per Night

# CiMSO's Give-Back Strategy

- **Donate Software Licenses**
- **Training and Educational Institutions (Public and Private)**
- **Government Accredited and Registered**
- **Registered Non-profit Organizations**

# AHT (African Hospitality and Tourism)



- Katutura, Windhoek – Namibia
- CiMSO Donated Software Licenses
- Gondwana Collection (certified) provides training
- Include use of Stock and Recipe Management
- Point-of-Sales for bakery sales



# Bulembu Country Lodge



- Bulembu – eSwatini (Swaziland)
- Lodge host volunteer groups
- CiMSO donated Software Licenses
- CiMSO Reseller (CSS) provided training and installation
- Experience to local school leavers



# NUST (Namibia University of Science and Technology)



- Windhoek - Namibia
- CiMSO donated Software to Hospitality School
- NUST purchased Software for Hotel
- Use Stock Management – upgrade in 2023
- Want latest technology for Hotel & Students



# Challenges

- Lecture Training and Certification
- Student Competency and Certification
- Funding for Training
- Funding for LUSA (License Upgrade & Support)
- Updated Hosting (Cloud/On Premise)
- Connecting Students to the Industry





# Opportunities

- Funding of Institutions (Training & Certification)
- Internship
- Job-board
- Sharing of resources in geography/country
- E-Learning & E-Certification

The screenshot displays the CIMSO website's 'Internship Program' page. At the top, a navigation bar includes links for Home, About, Software, Installations, School, Support, Contact, and News. The main heading is 'Internship Program' with a background image of a resort. Below this is an 'Overview' section with a descriptive paragraph and a bulleted list of program benefits. The 'Download Kits' section follows, featuring a blue arrow pointing left and a list of documents for educational institutions and hotels, each with a download icon.

**cimso** Home About Software Installations School Support Contact News

## Internship Program

### Overview

The INKeeper Internship Program is specifically designed to provide students with an overall view of lodging and hospitality management, equipped with the practical skills necessary to make them immediate contributors to the industry. The INKeeper Internship Program is designed to provide students with:

- Exposure to the actual workplace environment, giving them a realistic perspective of hospitality service delivery.
- Practical day to day experience in executing hospitality business processes, giving them competency in their roles.
- Opportunity to use their initiative and resourcefulness in solving the problems that accompany daily hospitality service delivery.
- INKeeper Internship Program graduates are top academic performers, experienced in hospitality service delivery skills - they come highly recommended by their internship organizations.

### Download Kits

Below is a list of relevant download kits and documents to help in participating in our program.

For Educational Institutions:

- Student Commitment
- Pre-internship Memo
- Internship Testimonial
- Performance Register

For Hotels:

- Invitation from Hotel
- Internship Agreement

# Thank You

For more Information and News:

[cimso.com](http://cimso.com)

