Preparation and Readiness for Digitization in Tourism and Hospitality

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Who is CiMSO?

• Integrated Software Solution Suite
• Hotels, Lodges, Resorts, Game Parks, Golf Clubs
• “Turn-key” Solutions
• Development, Distribute, Support
• Focus on Hospitality Industry
• Africa and Asia Theatres
12 Countries
51 Central Reservation Offices
373 Geographic Synchronisers
624 Client Data Platforms with CRM
4,529 Administrative Users
4,746 Point of Sale Users
9,275 Computer Users
104,230 PAX in Beds per Night
CiMSO’s Give-Back Strategy

• Donate Software Licenses
• Training and Educational Institutions (Public and Private)
• Government Accredited and Registered
• Registered Non-profit Organizations
AHT (African Hospitality and Tourism)

- Katutura, Windhoek – Namibia
- CiMSO Donated Software Licenses
- Gondwana Collection (certified) provides training
- Include use of Stock and Recipe Management
- Point-of-Sales for bakery sales
Bulembu Country Lodge

- Bulembu – eSwatini (Swaziland)
- Lodge host volunteer groups
- CiMSO donated Software Licenses
- CiMSO Reseller (CSS) provided training and installation
- Experience to local school leavers
NUST (Namibia University of Science and Technology)

• Windhoek - Namibia

• CiMSO donated Software to Hospitality School

• NUST purchased Software for Hotel

• Use Stock Management – upgrade in 2023

• Want latest technology for Hotel & Students
Challenges

• Lecture Training and Certification
• Student Competency and Certification
• Funding for Training
• Funding for LUSA (License Upgrade & Support)
• Updated Hosting (Cloud/On Premise)
• Connecting Students to the Industry
Opportunities

- Funding of Institutions (Training & Certification)
- Internship
- Job-board
- Sharing of resources in geography/country
- E-Learning & E-Certification
Thank You

For more Information and News:

cimso.com