



SWISS
HOSPITALITY
HUB

Sustainable Innovation to enable future Entrepreneurs in Hospitality

Nicole Agnew, Innovation Project Manager

#The Lab Hotel

#Hotelfachschule Thun

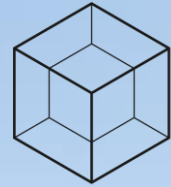


Thun, Canton of Bern, Switzerland



HOTEL
FACHSCHULE
THUN

+



THE
LAB
HOTEL

=



SWISS
HOSPITALITY
HUB

Where future hoteliers,
real guests and Hospitality
players meet.

Hotel Management School

- One of the leading hotel school in Switzerland with Focus on Entrepreneurship
- Professional Degree in Hotel & Gastronomy for Hotel or Restaurant Manager
- Collaboration with EHL, the world's leading hospitality business school.
- Connected to Swiss Hotel Association with over 3,000 industry members
- Study Format: Fulltime or with permanent part time Job



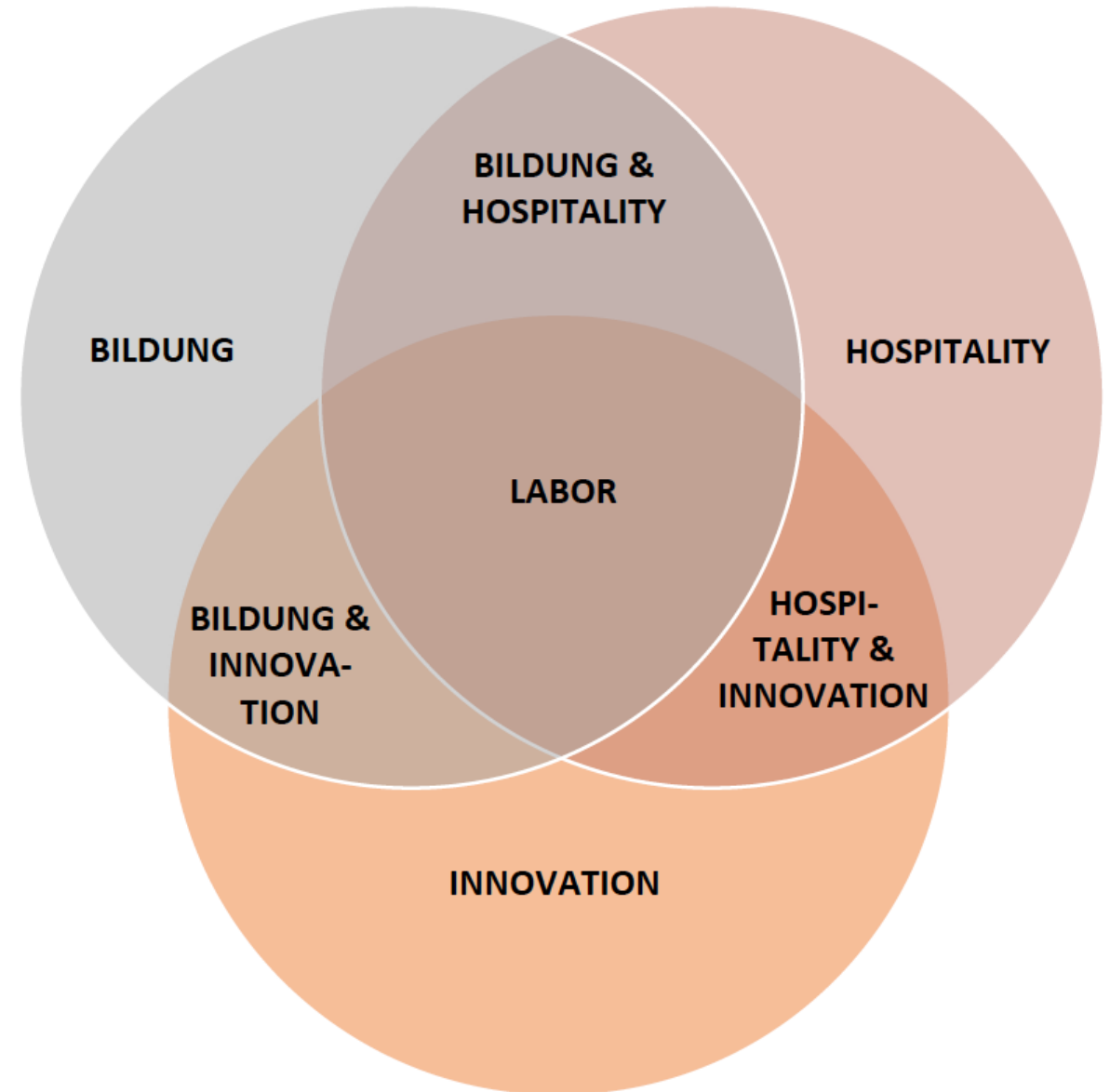
The Lab Hotel

- Modern Three-star Design Hotel
- 45 modern Hotel Rooms, 13 Serviced Apartments, 6 Capsules
- Hub Bar, Work Space, Creative Lab, Congress & Meetings
- Labels: Swissstainable, Clean & Safe



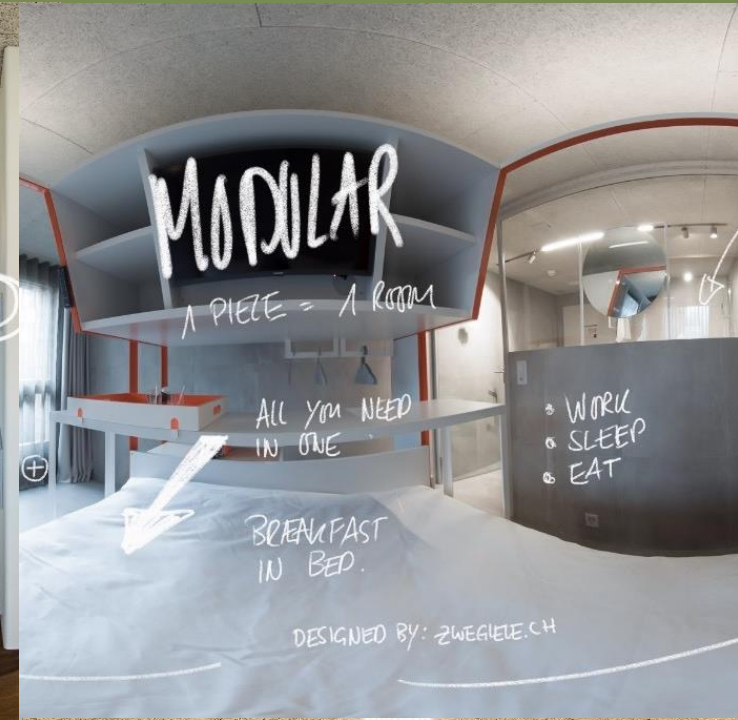
Innovation & Learning Platform

- Platform for testing new Products & Services, Ideas and Concepts
- Students can participate in Real-Life Cases, get inspired and develop leadership skills
- Sustainable Learning Effect by practical Approach and Hands-on-Training
- Personal Development by facing Challenges in a protected environment
- Coaching



Experimental Lab Rooms

- 6 Hotel Rooms for testing concepts, features etc.
- Feedback from Guests and Staff
- Students Group created 2 Future Hotelier Rooms
- Environmental friendly development planned



Sustainability

- Promotion of sustainable gastronomy (slow food / lunch idea/food waste)
- Low construction waste
- Recycled materials
- Dual use guest / student in furnishing public areas
- Improvement of resource efficiency





Innovation Partners

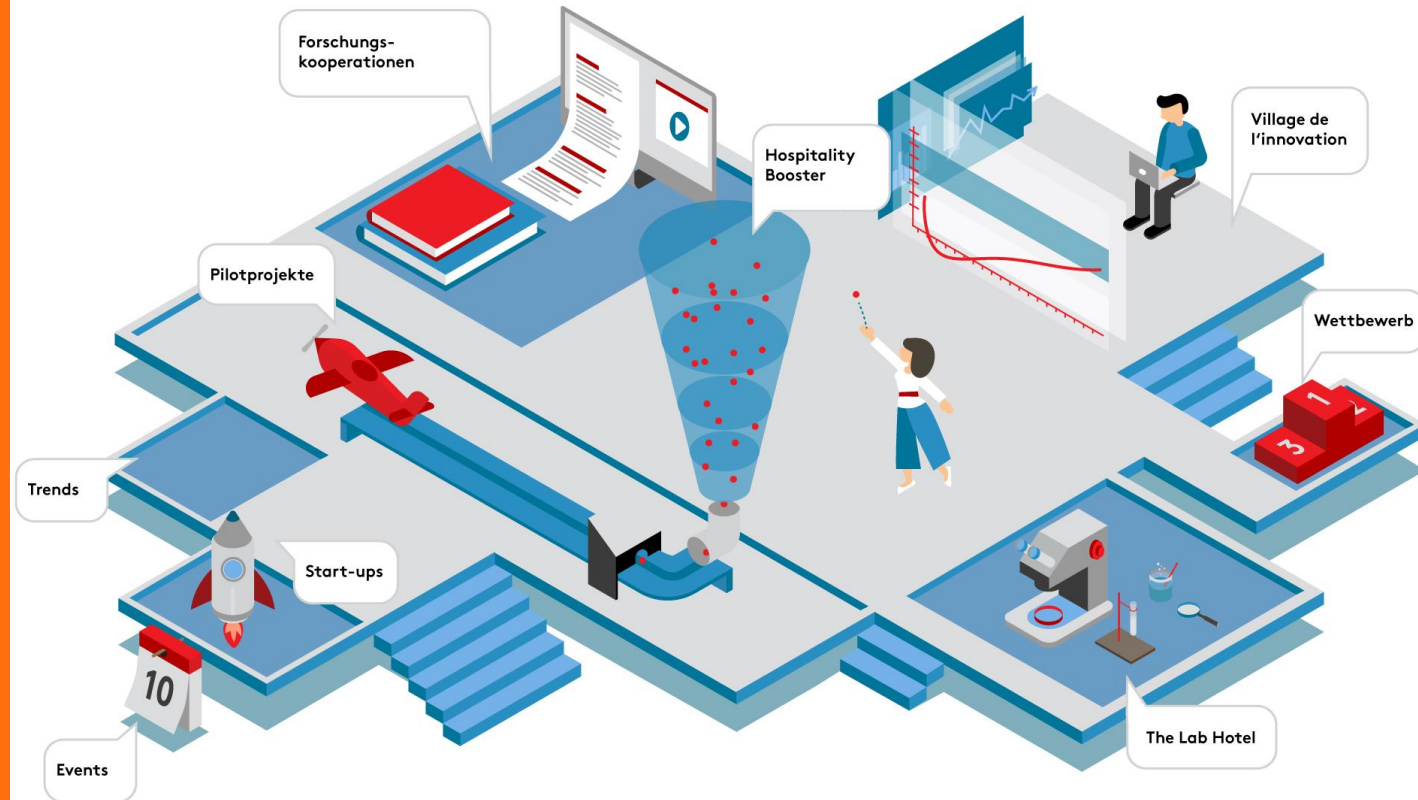
Companies & StartUps

in Robotics, Digital Transformation,
Sustainability, Services

Platform Hospitality Booster

An initiative of the Swiss Hotel Association

Living Labs of Federal Swiss Innovation
Agency with Focus on Sustainability



Stay connected

www.thelabhotel.ch

www.hfthun.ch

www.swisshospitalityhub.ch

Thank you very much!

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