Sustainable Innovation to enable future Entrepreneurs in Hospitality

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#The Lab Hotel
#Hotelfachschule Thun
Thun, Canton of Bern, Switzerland
Where future hoteliers, real guests and Hospitality players meet.
Hotel Management School

▪ One of the leading hotel school in Switzerland with Focus on Entrepreneurship
▪ Professional Degree in Hotel & Gastronomy for Hotel or Restaurant Manager
▪ Collaboration with EHL, the world’s leading hospitality business school.
▪ Connected to Swiss Hotel Association with over 3,000 industry members
▪ Study Format: Fulltime or with permanent part time Job
The Lab Hotel

- Modern Three-star Design Hotel
- 45 modern Hotel Rooms, 13 Serviced Apartments, 6 Capsules
- Hub Bar, Work Space, Creative Lab, Congress & Meetings
- Labels: Swissstainable, Clean & Safe
Innovation & Learning Platform

- Platform for testing new Products & Services, Ideas and Concepts
- Students can participate in Real-Life Cases, get inspired and develop leadership skills
- Sustainable Learning Effect by practical Approach and Hands-on-Training
- Personal Development by facing Challenges in a protected environment
- Coaching
Experimental Lab Rooms

- 6 Hotel Rooms for testing concepts, features etc.
- Feedback from Guests and Staff
- Students Group created 2 Future Hotelier Rooms
- Environmental friendly development planned
Sustainability

- Promotion of sustainable gastronomy (slow food / lunch idea/food waste)
- Low construction waste
- Recycled materials
- Dual use guest / student in furnishing public areas
- Improvement of resource efficiency
Innovation Partners

Companies & StartUps
in Robotics, Digital Transformation, Sustainability, Services

Platform Hospitality Booster
An initiative of the Swiss Hotel Association

Living Labs of Federal Swiss Innovation Agency with Focus on Sustainability
Stay connected

www.thelabhotel.ch
www.hfthun.ch
www.swisshospitalityhub.ch

Thank you very much!

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