Foundation

INTRODUCTION to HP LIFE

A virtual tour of the HP Foundation's free, global skills-training program for entrepreneurs, business owners, and lifelong learners

HP LIFE

Free business and IT skills training for entrepreneurs and innovators

32 courses

8 languages

Online, off-platform, and in person

Certificate of completion

Train the trainers tools

www.life-global.org

SERVING GLOBAL LEARNERS

32 courses available in eight languages

English

French

Mandarin Chinese

Arabic

Hindi

Portuguese

Spanish

Bahasa Indonesian

www.life-global.org

HP LIFE LEARNING

Best-in-class IT and business skills training – free online, off-platform, and in person

Supporting individuals worldwide to start up and run successful enterprises

Students

Unemployed and underemployed

Micro- and small-business owners

Mid-career changers

Supporting facilitators to strengthen their services using HP LIFE

Integration in curriculum

Career planning and development

Lifelong learning

KEYS TO A BRIGHTER FUTURE

HP LIFE provides skills that transform lives and economies

1,000,000+

Online courses taken in seven languages since 2012

84%

of users credit their success to HP LIFE courses[1]

32 interactive learning modules covering business and IT skills

74+ million

unemployed youth worldwide need access to educational resources[2]

1 HP LIFE follow up survey
2 "Global Employment Trends 2014: Risk of a jobless recovery?" International Labour Organization, 2014.

FOCUS ON CORE BUSINESS COMPETENCIES

HTTPS://WWW.LIFE-GLOBAL.ORG

- Interactive content
- Designed around core business competencies
- Apply learnings to create a business plan using “My Plan”
- Resources for trainers and educators

COMMUNICATION	STARTUP/INNOVATE	FINANCE	MARKETING	OPERATIONS
Business communications	Starting a small business	Basics of finance	Social media marketing	Inventory management
Effective leadership	Design thinking	Profit and loss	Unique value proposition	Maximizing capacity
Effective presentations	Strategic planning	Cash flow	Effective business websites	Energy efficiency: Do more for less
Presenting data	Social entrepreneurship	Sales forecasting	Marketing benefits vs. features	IT for business success
Business email	3D printing	Finding funding	Setting prices	Managing contact information
	Success mindset		Selling online	Updated :Customer relationship management (CRM)
	Growth engine for your business		Your target audience	Hiring staff
			The art of sales: Fundamental of selling	

HP LIFE

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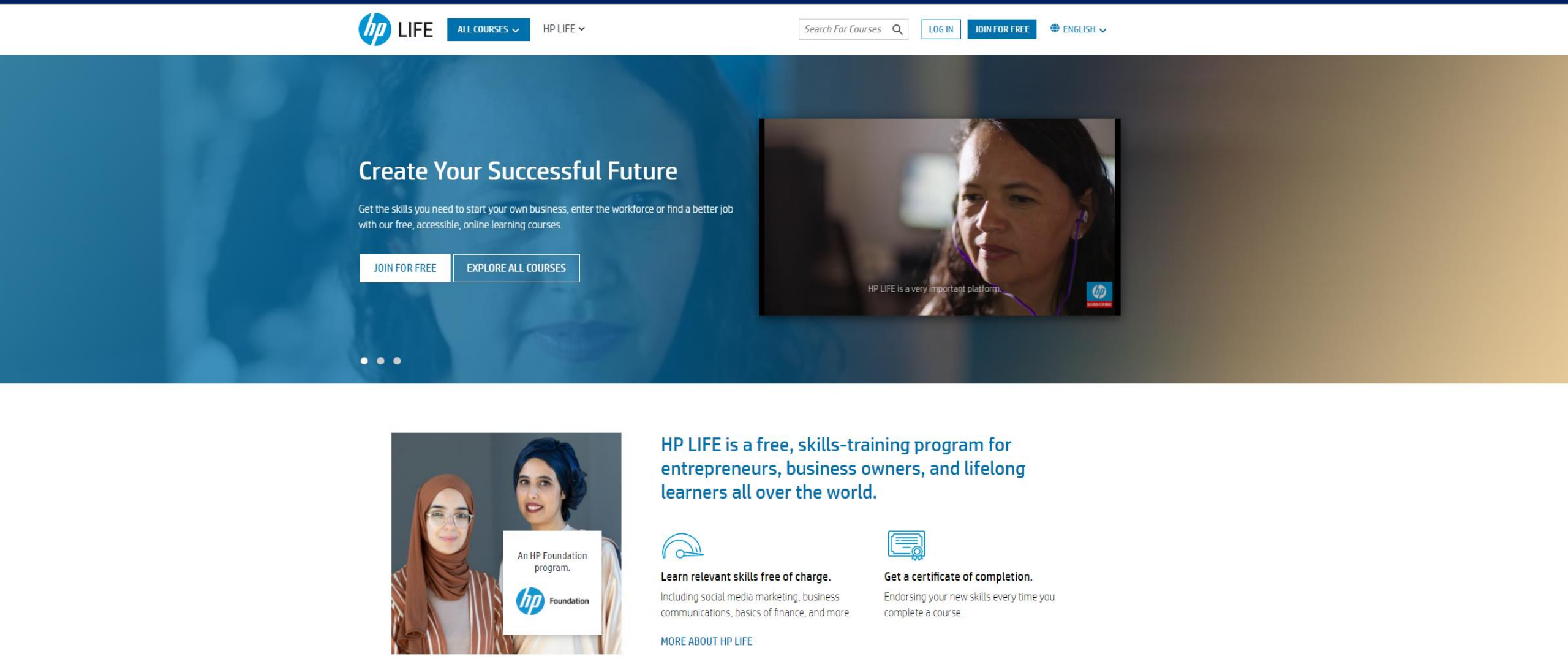
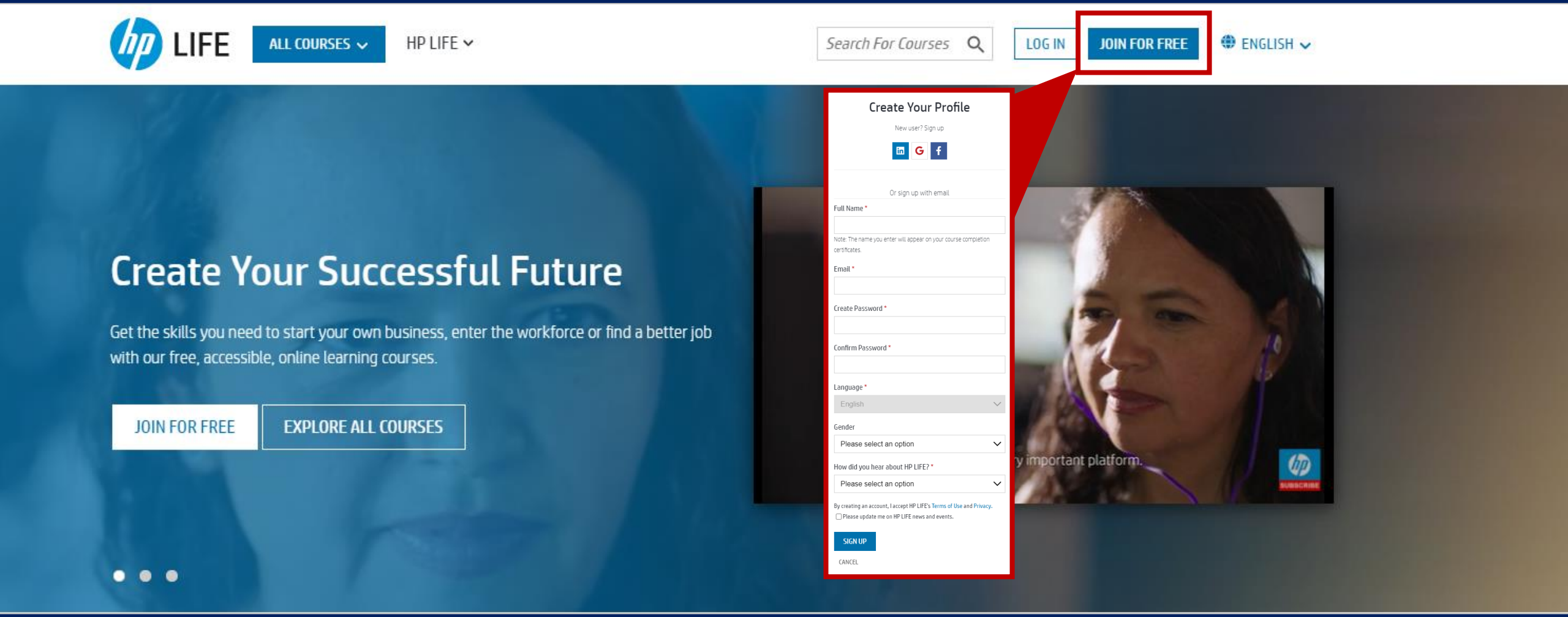


JOIN FOR FREE AND AUTHENTICATE

HTTPS://WWW.LIFE-GLOBAL.ORG



CHOICE OF 32 COURSES

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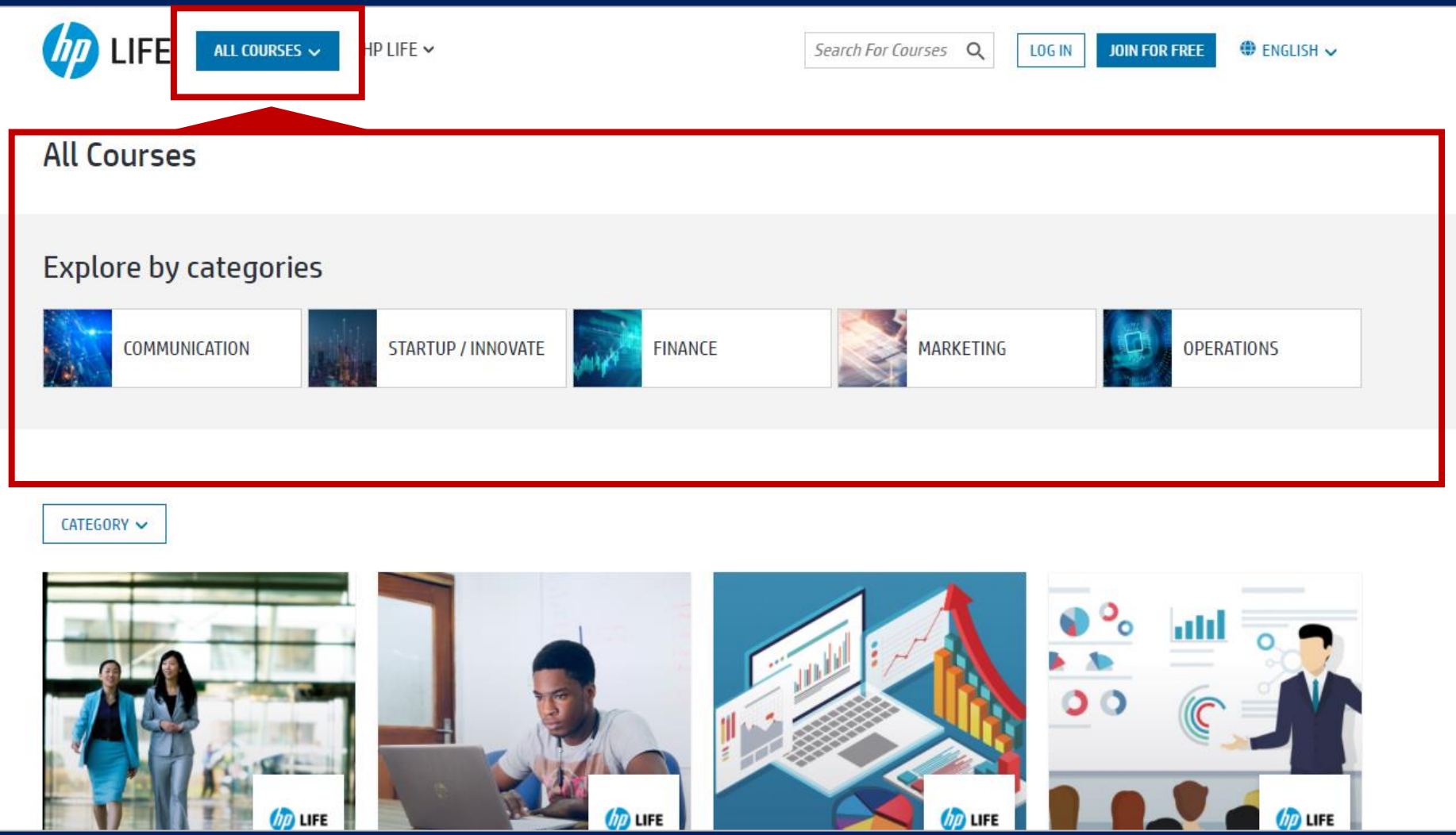
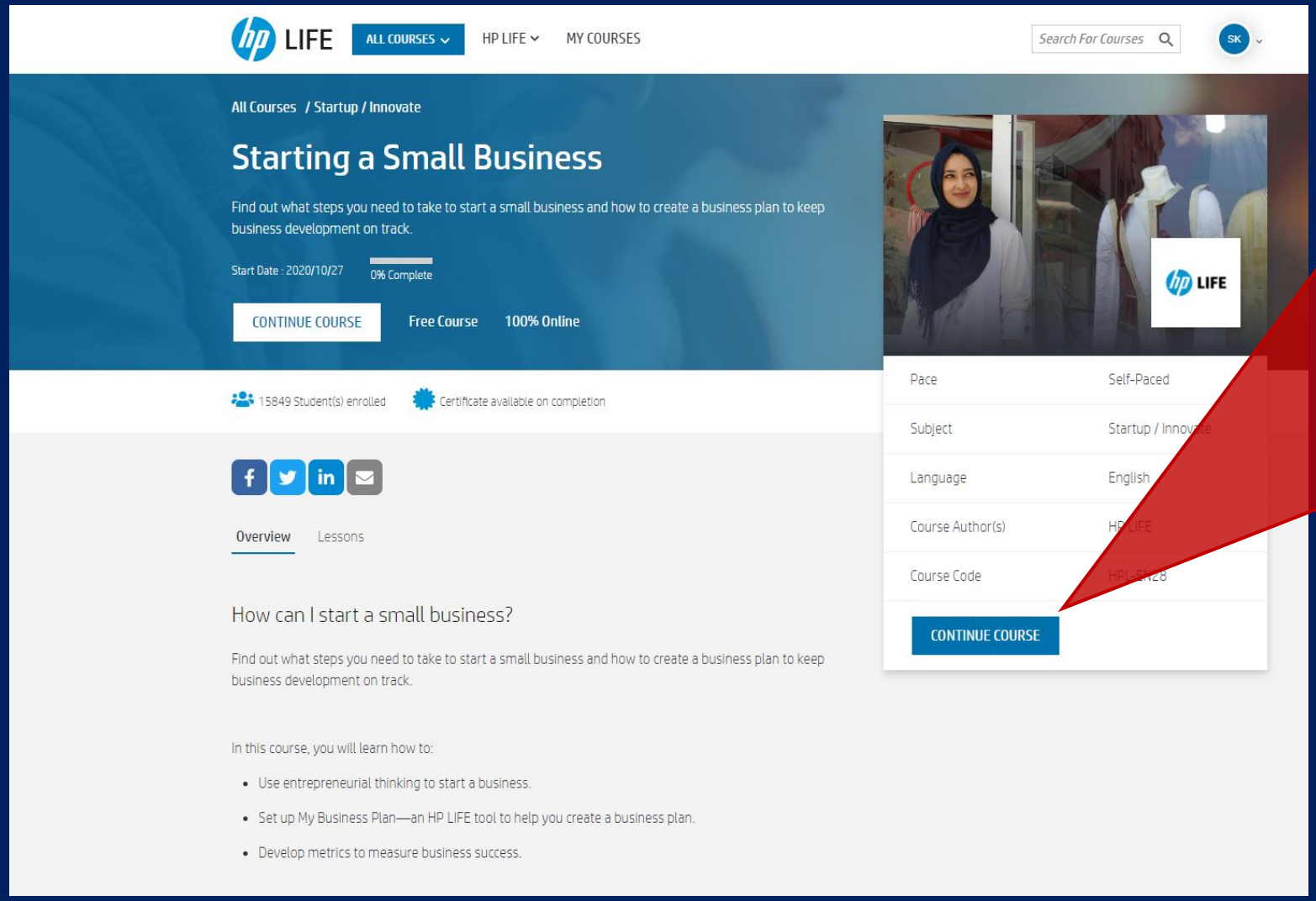
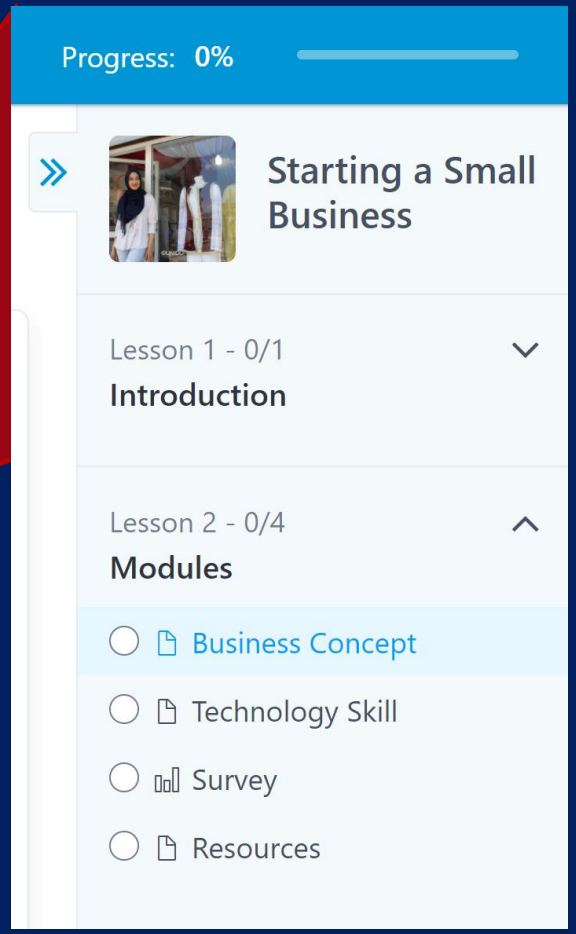


COURSE STRUCTURE

HTTPS://WWW.LIFE-GLOBAL.ORG





SAMPLE STORY

HTTPS://WWW.LIFE-GLOBAL.ORG

Transcript

What is entrepreneurship?

Creating a company to meet a market need

Product or service → Fixes a problem or gives enjoyment → Customers are willing to pay

‹ PREV NEXT ›

CERTIFICATE OF COMPLETION

HTTPS://WWW.LIFE-GLOBAL.ORG

Must complete the Business Concept, Technology Skill and end-of-course survey.

Check Progress. If you have a total of 100%, the course has been successfully completed

You will receive an email within one hour of completing a course with a link to download your course completion certificate.

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Certificate of Completion

Ina Progonati

has successfully completed the HP LIFE online course

Business Communications

By completing this course, the above-named student has learned new skills including how to identify the characteristics of effective business communication, how to identify and analyze their target audience, and how to use communication channels to convey messages effectively.

Presented 6/4/2020

Deborah McIsaac
Executive Director, HP Foundation

HP LIFE | HP Foundation

Transcript

Ina Progonati

has successfully completed the following HP LIFE courses:

1. A Arte das Vendas: Fundamentos de Venda
   Completed on: 8/25/2020
2. Gestão de Relacionamento com Clientes (CRM)
   Completed on: 8/24/2020

HIGH-SCALE, HIGH-REACH PARTNERSHIPS

HTTPS://WWW.LIFE-GLOBAL.ORG

UN WOMEN

JA Worldwide
100 YEARS OF ACHIEVEMENT

NACCE
THE IMPACT OF ENTREPRENEURSHIP
NATIONAL ASSOCIATION FOR COMMUNITY COLLEGE ENTREPRENEURSHIP

UNIDO

GIRL RISING

MIT SOLVE

UNDP

worldskills

LEARNING EQUALITY

access

BRIGHAM YOUNG UNIVERSITY
FOUNDED
BYU
1875
PROVO, UTAH

HP LIFE CENTER MEXICO

Expected to impact 5,000+ learners

Three-year partnership with UN Women under its Second Chance Education Initiative

In-kind technology grants enable beneficiaries to access skills-based content including HP LIFE

Teachers equipped and trained to teach with technology

Located in Huixquilucan, Mexico state; Zapopan & Jocotepec, Jalisco state

Executed by local NGOs Convivencia Joven, Prosociedad, and Pro Mexico Promueve

MASHROU3I

Fostering entrepreneurship with HP LIFE to combat youth unemployment in Tunisia

Photo courtesy of UNIDO

22,000+ TUNISIAN PARTICIPANTS

230,000 COURSES COMPLETED

3,000+ JOBS CREATED BY MASHROU3I SINCE 2016

AIM TO REACH 25,000 YOUTH, CREATE 6,000 JOBS

PARTNERSHIP WITH USAID, UNIDO, ITALIAN AGENCY FOR DEVELOPMENT COOPERATION

Online

BECHANGEMAKER

Career development program to help youth explore social entrepreneurship for social issues

APPLICATONS FROM 672 TEAMS, 97 COUNTRIES (2020)

HP LIFE TRAINING, MENTORING AND COACHING

PARTNERSHIP WITH WORLDSKILLS

QUESTIONS? EMAIL LIFE-GLOBAL@HP.COM

keep reinventing