PRESENTATION

TVET FOR HOSPITALITY AND TOURISM

SOLUTIONS FOR THE DIGITAL AND GREEN TRANSITION

https://duytan.edu.vn/
• Vice Provost at Duy Tan University, Vietnam
• Studied Higher Education Administration at Northeastern University (Boston, U.S.A.)
• Co-founder Passage to ASEAN (P2A) Secretariat, a network of ASEAN higher education institutions.
About Duy Tan University

- Duy Tan University is located in Danang, Vietnam
- Founded by the Prime Minister in 1994
- Situated in the sunnier and vibrant city of Danang
- First and largest private multidisciplinary institution of Central Vietnam

DTU RANKING

- DTU ranks in the top 500 universities internationally in 2023
- Ranks in the top 100 in the Times Higher Education Asia University Rankings of 2022
Contents

I. Theoretical & Simulation
II. Industry and training networks
III. Metaverse
I. Theoretical & Simulation
Theoretical Training

Provide students with a comprehensive understanding of the industry:
- Introduction to hospitality and tourism;
- Hospitality management;
- Customer service;
- Marketing and sale;

Hands-on Training

Prioritize hands-on training to provide students with the practical skills necessary:
- Simulation exercises;
- Practical workshops;
- Industry visits;
- Internships;

I. Theoretical & Simulation

• Provide practical skills and knowledge to prepare individuals for specific careers;
• Equip students with both theoretical understanding and hands-on training in various aspects of the industry
I. Theoretical & Simulation

- Hotel Management according to PSU standards
  - The first and only program in Vietnam to achieve Tedqual accreditation by UNWTO;
- Tourism And Standard Restaurant according to PSU standards
- Culinary Business Administration
Simulation course in hospitality:

- HOTS (Hospitality Operations Simulation Toolkit) is an online software simulation toolkit designed for teaching hospitality operations.
- Provides interactive tasks in an immersive virtual environment to simulate real-life scenarios.
- Comprehensive reporting allows users to track their progress and analyse the impact of their decisions.
- Ideal learning platform for hospitality students to gain practical experience and prepare for the job market.
• Provide practical skills and knowledge to prepare individuals for specific careers;
• Equip students with both theoretical understanding and hands-on training in various aspects of the industry
II. Industry and training networks
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- Hotels/ resorts
- Hotels and Resorts' Keynotes/ trainers
- Restaurants and Cafes trainers/ trainees
- Travel Agencies trainees/ tour operators
- Event Management Companies
II. Industry and training networks

Event Management Companies
II. Industry and training networks

- 01 Practical Experience
- 02 Skill Development
- 03 Networking
- 04 Career Exploration
- 05 Industry Knowledge
- 03 Resume Enhancement
- 04 Professional Growth
II. Industry and training networks

• Hotel
• Aviation
• Travel agency
Networks provide schools with valuable resources, partnerships, and opportunities to enhance their curriculum and provide students with practical learning experiences.
III. METAVERSE
III. METAVERSE

Virtual Library
THANK YOU
FOR YOUR ATTENTION AND COOPERATION

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