

PRESENTATION

TVET FOR HOSPITALITY AND TOURISM

SOLUTIONS FOR THE DIGITAL AND GREEN TRANSITION





About me



- Vice Provost at Duy Tan University, Vietnam
- Studied Higher Education Administration at Northeastern University (Boston, U.S.A.)
- Co-founder Passage to ASEAN (P2A) Secretariat, a network of ASEAN higher education institutions.





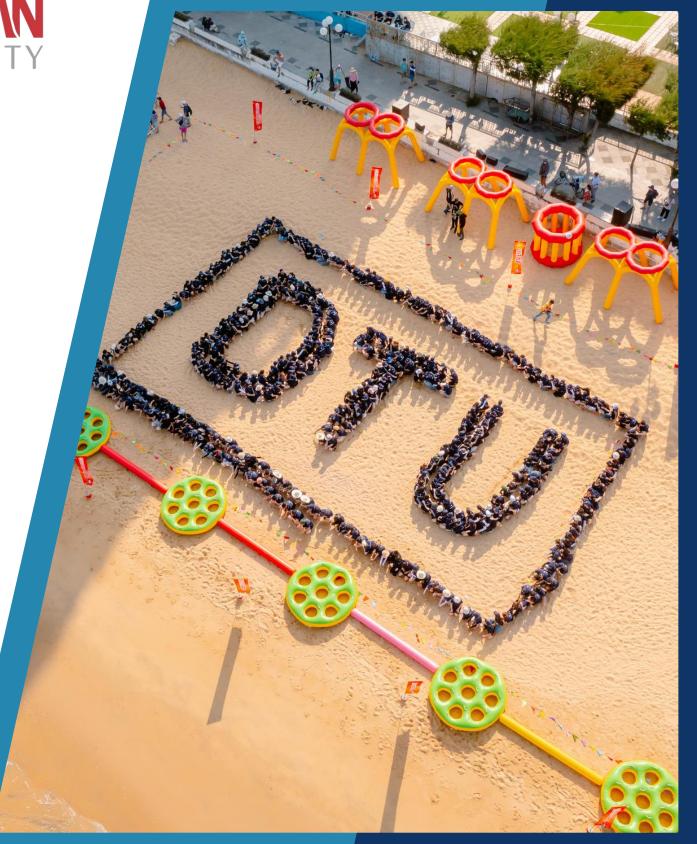
About Duy Tan University



- -Duy Tan University is located in Danang, Vietnam
- -Founded by the Prime Minister in 1994
- Situated in the sunnier and vibrant city of Danang
- First and largest private multidisciplinary institution of Central Vietnam

DTU RANKING

- DTU ranks in the top 500 universities internationally in 2023
- Ranks in the top 100 in the Times Higher
 Education Asia University Rankings of 2022



Contents





I. Theoretical & Simulation



II. Industry and training networks



III. Metaverse





Theoretical

- Provide practical skills and knowledge to prepare individuals for specific careers;
- Equip students with both theoretical understanding and hands-on training in various aspects of the industry



Hands-on Training

Provide students with a comprehensive understanding of the industry:

- Introduction to hospitality and tourism;
- Hospitality management;
- Customer service;
- Marketing and sale;

Prioritize hands-on training to provide students with the practical skills necessary:

- Simulation exercises;
- Practical workshops;
- Industry visits;
- Internships;



The UNWTO certifies that:

Duy Tan University

ccessfully passed the UNWTO.TedQual audit of the Tourism Educational Programme el

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fore issued in recognition of its quality in tourism education for all effects and purp Valid for three years, until 8th July 2025

Andorra la Vella, July 2022





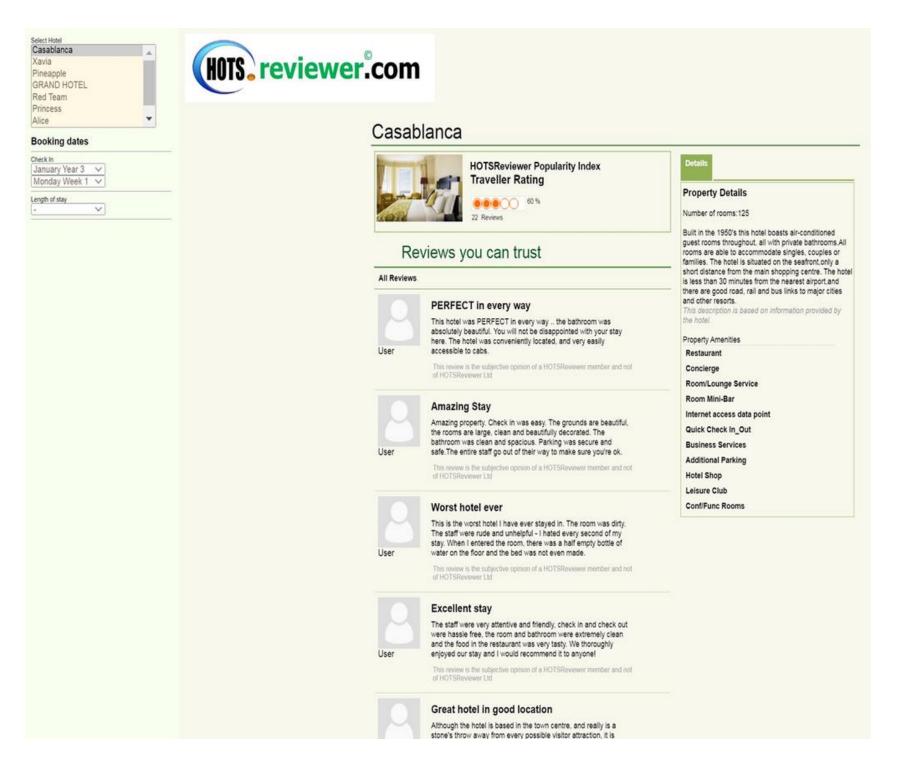
Theoretical program

- Hotel Management according to PSU standards
 - The first and only program in Vietnam to achieve Tedqual accreditation by UNWTO;
- Tourism And Standard Restaurant according to PSU standards
- Culinary Business Administration









Simulation

Stimulation course in hospitality:

- HOTS (Hospitality Operations Simulation Toolkit) is an online software simulation toolkit designed for teaching hospitality operations.
- ☐ Provides interactive tasks in an immersive virtual environment to simulate real-life scenarios.
- ☐ Comprehensive reporting allows users to track their progress and analyse the impact of their decisions.
- ☐ Ideal learning platform for hospitality students to gain practical experience and prepare for the job market.

Practical workshops

- Provide practical skills and knowledge to prepare individuals for specific careers;
- Equip students with both theoretical understanding and hands-on training in various aspects of the industry







Industry visits



Hotels/ resorts



Hotels and Resorts' Keynotes/ trainers



Restaurants and Cafes trainers/ trainees



Travel Agencies trainees/ tour operators



Event Management Companies



Event Management Companies

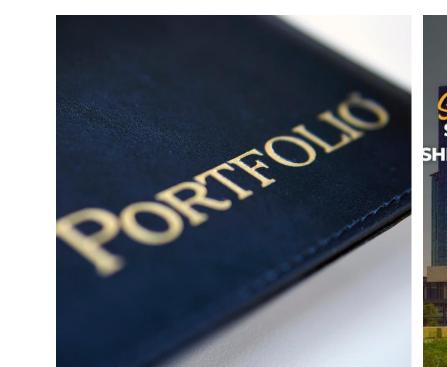


- O1 Practical Experience
- 02) Skill Development
- Networking
- 04) Career Exploration
- 05) Industry Knowledge
- Resume Enhancement
- 04) Professional Growth

Internships



- Hotel
- Aviation
- Travel agency













Networks provide schools with valuable resources, partnerships, and opportunities to enhance their curriculum and provide students with practical learning experiences.



























































III. METAVERSE

Virtual Library







THANK YOU

FOR YOUR ATTENTION AND COOPERATION



