From Climate Anxiety to Climate Action
Hospitality career.

At 17 years old I chose...

Destination: Ireland!
My turning point

Measure CO2

Measure = managing

Knowledge is empowering
Reduce 3 resources
Resource over-use
SMALL STEPS, BIG CHANGES
Building The Culture

CHANGE YOUR HABITS

CHANGE YOUR LIFE
Motivate everyone to be part of the journey
FSG Method

- Measure - Data
- Observe – Behaviors and processes
- Implement – Actions for reduction
- Monitor and Report

The Power of DATA
Behavioural Change

2019 – Carbon Neutrality

- 30% Reduction
- 25% Reduction
- 40% Reduction
What Next?

- R&D strategy
- Collaboration
- Curriculum development
- Innovative methods of education
- Keep learning!
Green Skills

- CEO - Business
- Governments
- Colleges & Universities
- Qualifications
Green Skills Levels

- **GS1: Awareness**
  - Everyone – everywhere
  - Power of collective action

- **GS2: Specific**
  - Audits, procedures...
  - Sustainability Managers

- **GS3: Specialised**
  - Specialized jobs for renewable industries
Lower Income Economies

Embed green skills into curriculums and industries...

Help them not to make the mistakes we made.
People
Planet
Profit
Thank you