



From Climate Anxiety to Climate Action



Hospitality career.

At 17 years old I chose...

Destination: Ireland!





My turning point

Measure CO2

Measure = managing

Knowledge is empowering





Reduce 3 resources







Resource over-use





**SMALL
STEPS
BIG
CHANGES**



Building The Culture



Motivate everyone to be
part of the journey





FSG Method

The Power of DATA

- Measure - Data
- Observe – Behaviors and processes
- Implement – Actions for reduction
- Monitor and Report



Behavioural Change



2019 – Carbon Neutrality



What Next?

- R&D strategy
- Collaboration
- Curriculum development
- Innovative methods of education
- Keep learning!



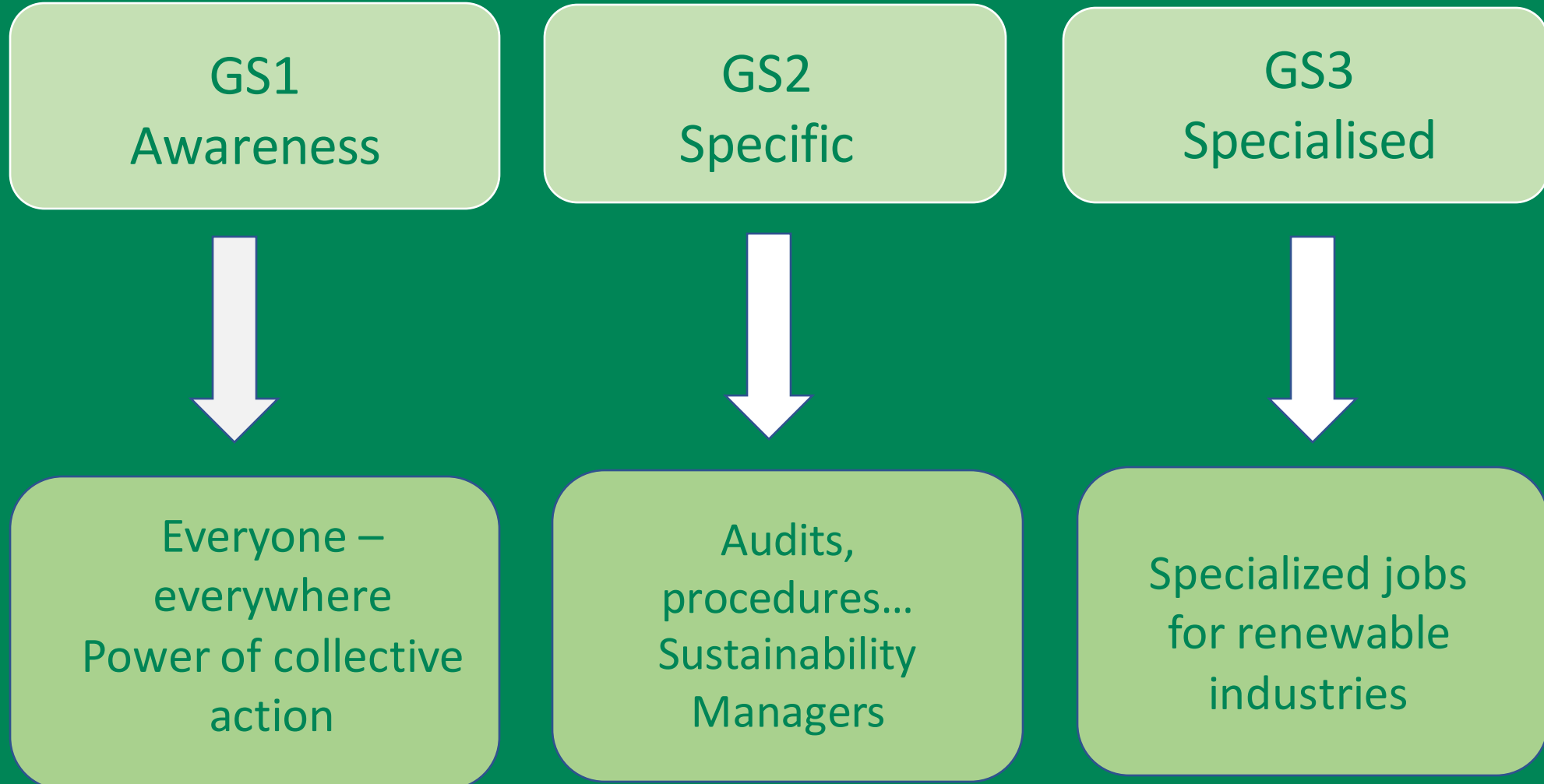
Green Skills

- CEO - Business
- Governments
- Colleges & Universities
- Qualifications





Green Skills Levels



Lower Income Economies



Embed green skills
into curriculums and
industries...

Help them not to
make the mistakes
we made.



P

People

P

Planet

P

Profit



Thank you

