Global Skills Academy

Flagship Mission of the Global Education Coalition
Global Skills Academy (GSA) Mission

UNESCO’s Response

The Global Education Coalition (GEC)

A platform for collaboration and exchange to protect the right to education during the COVID-19 crisis and beyond. Launched in 2020

Mission Objective

To support and economically empower 10 million learners by 2029 to enhance their employability and resilience in a changing labour market.

Contribution to SDG 4 and SDG 8

Mission Framework

Discover

Experiences that introduce the learners to the world of digital skills.

Train

Experiences that include full training and accreditation of learners with measurable progress and completion.

Connect

Experiences that allow learners to get their first exposure to the labour market through apprenticeships, internships, mentoring, and/or the development of soft skills.
585,000+ Learners

20 Partners from the Global Education Coalition

170+ TVET institutions across the world

60 Countries

Reach

GSA Partners

Microsoft
Cisco
Pix
Fundación Telefónica
IBM

Huawei
Festo
Siemens-Stiftung
Outsystems
Dior

Generation Global
Coursera
Anthology
Blackboard
tgs
Orange

KPMG
World Health Organization
OECD
ITU
ILC

United Nations Educational, Scientific and Cultural Organization
Implementation Levels

- National
- Institutional
- Individual

Stakeholders

- Partners Free Programs
- Learners
- Global Skills Academy (GSA)
- UNESCO FOs
- Member States National Institutions
- UNEVOC Network TVET Centers TVET Institutions

**Opportunities**

- Collaboration with regional initiatives and projects
- Increased focus on partners’ development and provision of “greening” programmes, including water technology, electricity and innovation.
- Promote youth-driven digital skills and other opportunities, developing and enhancing learning to meet the changing demand(s) in the labour market.

**Target 7**

A critical mass of young people and adults (including those who are out of school and adults in the informal sector) are equipped with basic digital skills relevant to the labour market or specialized skills in the field of digitalization and ICT.

**Partnerships that deliver reach**: Concentrating our efforts on the mapping and development of key partnerships that will allow GSA to reach a considerably larger number of beneficiaries worldwide.

- Developing skills for inclusive and sustainable ECONOMIES
- Developing skills for INDIVIDUALS to learn, work and live
- Developing skills for inclusive and peaceful SOCIETIES

**GSA as a “resource hub” on digital and green**

**Partnerships in line with labour market demand(s)**
Thank you

Learn more: www.unesco.org/education

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The Skills Identification Gap

There is a wide gap between the skills required in the digital labour market of the future and those that young people currently have.

The Skills Acquisition Gap

Many young people do not have the opportunity to acquire the required skills to be successful in the labour market.

The Skills Certification Gap

There is no standard or simple way to measure or verify the skills young people on an international level.

Source: “Reaching YES” Report by UNICEF, PWC, and Generational Unlimited

Why the GSA Scale – Up is Needed

Existing Gaps

- The Skills Identification Gap
- The Skills Acquisition Gap
- The Skills Certification Gap

Transformative Change

- Technological Change
- Demographic Change
- Societal Shock
- Labour Market Needs

Increased digitalization and automation

Migration

COVID-19 Pandemic

Set of Skills & Upskilling Demands

Youth Unemployment

While the youth population (aged 15 to 24) grew 30% between 1999 and 2019, their labour force participation rate globally decreased by approximately 12%.

Covid-19

Gender

Nearly 25% of young people aged 18 to 24 stopped working during the pandemic.

While 1 in 7 young men were NEET prior to the pandemic, the rate for young women was 1 in 3.

Source: “Reaching YES” Report by UNICEF, PWC, and Generational Unlimited